



**Professor Jayashankar Telangana State Agricultural University**  
**Electronic Wing, ARI, Rajendranagar, Hyderabad-30**

**PJTSAU-MANAGE collaborative online training program on**  
**“Mobile Journalism (MOJO) for effective transfer of Agricultural technology”**

**Date: 20.11.2021**

**ANNOUNCEMENT**

**Sub:** Wide publicity for PJTSAU-MANAGE off campus collaborative training program on “Mobile Journalism (MOJO) for effective transfer of Agricultural Technology” through **online mode** from 14.12.2021 to 17.12.2021– Regarding.

It is proposed to offer PJTSAU-MANAGE collaborative online training program on “Mobile Journalism (MOJO) for effective transfer of Agricultural Technology” through **online mode** to the Extension Officers of Department of Agriculture.

***Who can register*** : Officials from State Agriculture Universities, Agriculture and Allied Departments

***Duration of course***: 14.12.2021 to 17.12.2021 (04 days).

***Timings***: 10:00 AM to 1:00 PM

***Course Fee***: Free

***Medium of Instruction***: English

***Certificate will be*** issued by PJTSAU-MANAGE, Hyderabad to the candidates on successful completion of training programme with minimum 90% attendance.

***Contact number***: Dr.M. Sreenivasulu, Ph:9154921220, email: [electronicwing.pjtsau@gmail.com](mailto:electronicwing.pjtsau@gmail.com)

**Note**: Interested candidates may send the filled-in application through MANAGE website

**COORDINATOR**

## ONLINE REGISTRATION FOR TRAININGS

1	Year	:	2021
2	Title	:	Mobile Journalism (MOJO) for effective Transfer of Technology for Extension Officers of Department of Agriculture.
3	Dates	:	14.12.2021 to 17.12.2021
4	Venue	:	Online (No Fee), MANAGE, PJTSAU, Hyderabad
5	Objectives	:	<ul style="list-style-type: none"> <li>• To analyze and address the future challenges in Agriculture using Mobile Journalism.</li> <li>• To develop modules using Audio, Video and Photo Journalism with Smart phone.</li> <li>• To apply various modules for effective transfer of technology in agriculture using Mobile Journalism.</li> </ul>
6	Content	:	<ul style="list-style-type: none"> <li>• MOJO - Opportunities and future challenges in Agriculture</li> <li>• Advances in Mobile Journalism (MOJO) for effective Transfer of Agricultural Technology</li> <li>• Audio Journalism : Preparation of scripts and delivery of Radio talk</li> <li>• Video Journalism : Effective video making by using Smart Phones</li> <li>• Script writing and video editing of farm videos</li> <li>• Photo Journalism and its importance</li> </ul>
7	Methodology	:	<ul style="list-style-type: none"> <li>• Interactive sessions</li> <li>• Analysis of mobile Journalism based audios, videos and photos</li> <li>• Practical orientation and discussion</li> </ul>
8	To Whom	:	Scientists/Extension Officers of Department of Agriculture
9	Name	:	
10	Designation	:	
11	Sex	:	
12	Age	:	
13	Experience (in years)	:	
14	Group (A/B/(S)tudent/(O)thers	:	
15	Organization Type	:	
16	Organization Name	:	
17	Organization Address	:	
18	District	:	
19	State	:	
20	Pin	:	
21.	Country	:	
22.	Phone (Office)	:	
23.	Fax (Office)	:	
24.	Mobile Numbers	:	
25.	Email ID	:	