**PJTSAU announces IGNITE -Innovative Idea Competition Powered by NAARM,TBI, a- *IDEA* for UG ,PG and Ph.D Students**

**Venue: University Auditorium, PJTSAU**

**Date: 21-22 October 2019**

Participation: Students teams with great ideas and business proposals around food and agriculture (Participation by invitation only)

**What is your take from the event**:

* Understand the entrepreneurial ecosystem of the country
* Hands on experience of pitching an idea
* Meeting different industry and technology mentors
* Pep talks from mentors/investors
* Top two winners will be incubated at concessional rates at one of the Business incubator after completion of their studies besides winning the pitch deck.

**How to participate:**

STEP 1

* Team up with partner (Max 4)
* Sign up in the portal <https://pjtsau.edu.in> or <https://aidea.naarm.org.in> or <https://qrgo.page.link/ApJ88>
* Prepare a business plan as per the Performa (Innovative technology/novel idea/crazy business plan)
* Submit the innovative idea through Google form by 13th October 2019

STEP 2

* Evaluation by the experts
* Announcement of the selected 15 teams by 17th  October 2019
* Selected 15 teams will be invited to present business plans in the workshop on 21st and 22nd ,October,2019

STEP 3

* Presentation by the participating team strictly (8 minutes).
* Beyond 8 minutes negative marks will be there 0.50 marks per 30 seconds
* 3-5 minutes for discussion

STEP 4

* Announcing the final five teams on 21st October 2019
* Presentation by final 5 selected teams on 22nd October 2019
* Announcing the awards in the valedictory programme of workshop on 22nd October 2019