



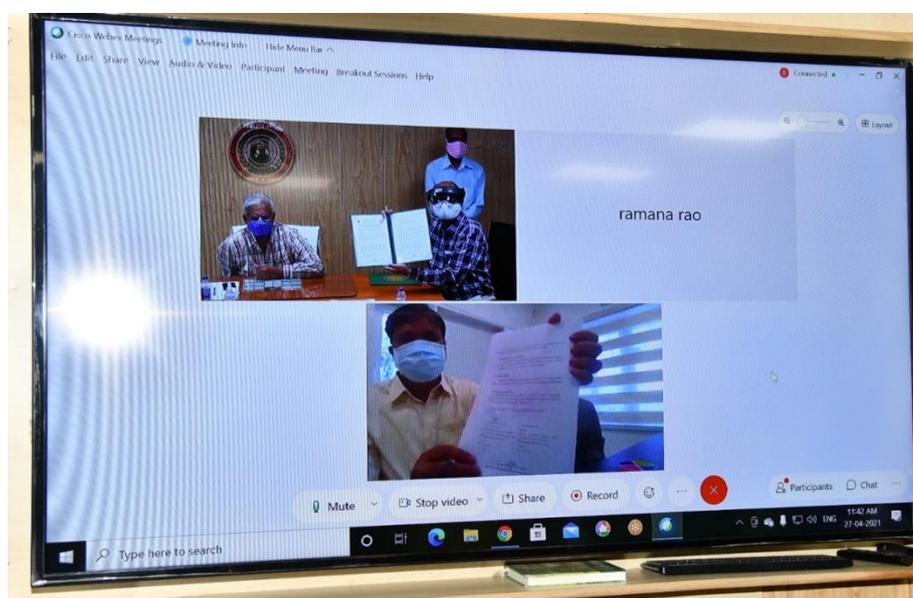
## MEMORANDUM OF UNDERSTANDING (MoU)

BETWEEN

**PRATHIMA AGRI SERVICES PRIVATE LIMITED (e-Raithu)**

And

**PROFESSOR JAYASHANKAR TELANGANA STATE AGRICULTURAL UNIVERSITY (PJ TSAU),  
HYDERABAD, TELANGANA STATE**



Dr.V.Praveen Rao, Vice Chancellor presence with Dr.S.Sudheer Kumar, Registrar, PJ TSAU and Mr. Verdeneni Ramana Rao, Chief Executive Officer, Prathima Agri Services Private Limited, exchanging MoUs online mode

This MoU signed with Prathima Agri Services Private Limited (e-Raithu) on virtual on 27<sup>th</sup> April, 2021 with the following objective:

- This MoU is intended to build mutual cooperation between the parties to take up farming as a service in the public interest of action research, policy analysis, policy advice, crop advisory, monitoring, evaluation, system development and technology development.
- To provide agriculture technical information for technology development of mobile app and e-commerce website of e-Raithu.

**Website Link :** <https://www.eraithu.in/>